HP/W 430 - Advanced Practicum in Health Promotion

Coaching

**Fall 2017**

**Instructor: Kelly Schoonaert** PhD, MS **Phone:** 715-346-2096

**Office: CPS 214**  **E-Mail: kschoona**@uwsp.edu

**"High quality coaching is about supporting individuals in finding their own best thinking as they pursue outcomes that are important to them. High quality coaching looks beyond what is merely apparent and honors the uniqueness of the individual person AT the individual moment of decision making”.**

**Course Description**: 3 credits. Practical experience as a pre-professional in a community health promotion setting to advance skill levels beyond basic requirements. One hundred hours of work within a coaching environment including active coaching, marketing and recruitment, record keeping, advancing the practice of coaching through engaging in defining and describing the practice (16 week semester = 6.25 hours per week = 100 total hours).

**Method of Instruction**: Group meetings at the start of the semester, at mid-semester to share updates and progress on assigned projects and at the end of the semester to evaluate each experience. In addition, each individual will meet as necessary with the instructor. The instructor will assist students with community placement that meets the needs of both the student and the agency. Following placement, the student, instructor and practicum supervisor will design projects, establish goals and ensure that the student has a meaningful experience.

**Objectives:**

Upon completion of HP/W 430, students will:

* Gain experience in a community health promotion setting to include most, but not necessarily all, of the following:
  + effective program planning, implementation and evaluation skills
  + marketing and promotion skills
  + proficient writing skills
  + effective communication skills through program presentation and/or facilitation
* Increase awareness of community resources and the importance of collaboration in community work
* Demonstrate the ability to work as part of a team and be accountable for specific tasks
* Explore potential career opportunities and various roles in a community setting
* Develop a professional network
* Demonstrate awareness of diversity within the work setting and work respectfully with all people at all times

**Additional Requirements:**

Each student is required to keep a weekly log of specific responsibilities, tasks, progress, accomplishments and hours worked. In addition each student will develop a course binder or ePortfolio that contains an accumulation of all materials created and utilized during the practicum experience. Examples might include:

* + - Weekly logs/time sheets **(required)**
    - Program planning and implementation materials
    - Marketing and promotion samples – flyers, newsletter articles, etc.
    - Meeting agendas, planning checklists, etc.
    - Program evaluations
    - One page reflection paper about your experience with this practicum to include suggestions, concerns and success stories **(required**)